

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957457-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	957457	06336818

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/09/12	10/15/12	THE CHEW	1P-2P	MTWTF--	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$140.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/09/12	1:58 PM	THE CHEW	1P-2P	:30	OFA-12-Z-141H	\$140.00 NM
1	WPBF	W	10/10/12	1:57 PM	THE CHEW	1P-2P	:30	OFA-12-G-145H	\$140.00 NM
5	WPBF	Th	10/11/12	12:58 PM	THE CHEW	1P-2P	:30	OFA-12-P-143H	\$140.00 NM
3	WPBF	Th	10/11/12	1:57 PM	THE CHEW	1P-2P	:30	OFA-12-G-145H	\$140.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$140.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/15/12	12:59 PM	THE CHEW	1P-2P	:30	OFA-12-P-143H	\$140.00 NM
2	10/09/12	10/15/12	10-11a Anderson Cooper 10-11a	10-11a	MTWTF--	:30	4	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/09/12	10:24 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-A-138H	\$100.00 NM
5	WPBF	W	10/10/12	10:30 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-P-143H	\$100.00 NM
1	WPBF	Th	10/11/12	10:30 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-P-143H	\$100.00 NM
2	WPBF	F	10/12/12		10-11a Anderson Cooper	10-11a	:00		<del>\$100.00</del> NM
Credited									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/15/12	10:28 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-P-143H	\$100.00 NM
3	10/09/12	10/15/12	Nightline	11:35-12:05AM	MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/09/12	11:54 PM	Nightline	11:35-12:05AM	:30	OFA-12-Z-141H	\$350.00 NM
2	WPBF	Th	10/11/12		Nightline	11:35-12:05AM	:00		<del>\$350.00</del> NM
Credited									
1	WPBF	F	10/12/12	12:01 AM	Nightline	11:35-12:05AM	:30	OFA-12-P-143H	\$350.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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**WPBF**  
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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957457-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/09/12	10/15/12	Nightline	11:35-12:05AM	MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
	10/15/12	10/21/12	M-----		1		\$350.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	M	10/15/12		Nightline	11:35-12:05AM	:00		<del>\$350.00</del> NM
Credited									
4	10/09/12	10/15/12	Jimmy Kimmel	12:06-01:06AM	MTWTF--	:30	4	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	12:52 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-A-138H	\$40.00 NM
4	WPBF	W	10/10/12	1:01 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-G-145H	\$40.00 NM
5	WPBF	Th	10/11/12	12:46 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-P-143H	\$40.00 NM
2	WPBF	F	10/12/12	1:03 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-G-145H	\$40.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/15/12	1:00 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-G-145H	\$40.00 NM
5	10/09/12	10/15/12	1230-1P Access Hollywood	1230-1p	MTWTF--	:30	4	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/09/12	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-A-138H	\$175.00 NM
2	WPBF	W	10/10/12	12:56 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-P-143H	\$175.00 NM
4	WPBF	Th	10/11/12	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-G-145H	\$175.00 NM
5	WPBF	F	10/12/12	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-P-143H	\$175.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-G-145H	\$175.00 NM
6	10/09/12	10/15/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	4	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-A-138H	\$175.00 NM
1	WPBF	W	10/10/12		WPBF News 25 @ Noon	12pm-1230pm	:00		<del>\$175.00</del> NM
Credited									
3	WPBF	Th	10/11/12		WPBF News 25 @ Noon	12pm-1230pm	:00		<del>\$175.00</del> NM
Credited									
5	WPBF	F	10/12/12		WPBF News 25 @ Noon	12pm-1230pm	:00		<del>\$175.00</del> NM
Credited									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/15/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-P-143H	\$175.00 NM
7	10/09/12	10/15/12	GENERAL HOSPITAL	GENERAL HOSPIT	MTWTF--	:30	4	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/09/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	OFA-12-A-138H	\$250.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957457-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/09/12	10/15/12	GENERAL HOSPITAL	GENERAL HOSPIT	MTWTF--	:30	4	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	W	10/10/12	2:26 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	OFA-12-P-143H	\$250.00 NM
2	WPBF	Th	10/11/12		GENERAL HOSPITAL	GENERAL HOSPIT	:00		<del>\$250.00</del> NM
Credited									
5	WPBF	F	10/12/12	2:22 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	OFA-12-G-145H	\$250.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	2:20 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	OFA-12-G-145H	\$250.00 NM
8	10/09/12	10/15/12	M-Sun ROS 5am-4am	5am-4am	MTWTF--	:30	5	\$5.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/09/12	10/15/12	MTWTF--	5	\$5.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	3:29 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-Z-141H	\$5.00 NM
2	WPBF	W	10/10/12	3:19 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-P-143H	\$5.00 NM
5	WPBF	Th	10/11/12	2:18 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-G-145H	\$5.00 NM
4	WPBF	F	10/12/12	4:15 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-P-143H	\$5.00 NM
3	WPBF	M	10/15/12	2:29 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-P-143H	\$5.00 NM
9	10/09/12	10/15/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	3:24 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-Z-141H	\$200.00 NM
3	WPBF	W	10/10/12	3:29 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-G-145H	\$200.00 NM
4	WPBF	Th	10/11/12	3:51 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-P-143H	\$200.00 NM
5	WPBF	F	10/12/12		M-F 3-4P	M-F 3-4P	:00		<del>\$200.00</del> NM
Credited									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/15/12		M-F 3-4P	M-F 3-4P	:00		<del>\$200.00</del> NM
Credited									
10	10/09/12	10/15/12	Dr. Oz	4-5p	MTWTF--	:30	4	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12		Dr. Oz	4-5p	:00		<del>\$275.00</del> NM
Credited									
1	WPBF	W	10/10/12		Dr. Oz	4-5p	:00		<del>\$275.00</del> NM
Credited									
3	WPBF	Th	10/11/12		Dr. Oz	4-5p	:00		<del>\$275.00</del> NM
Credited									
5	WPBF	F	10/12/12		Dr. Oz	4-5p	:00		<del>\$275.00</del> NM
Credited									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/15/12	4:13 PM	Dr. Oz	4-5p	:30	OFA-12-P-143H	\$275.00 NM
11	10/09/12	10/15/12	4:30a-5a	430a-5a	MTWTF--	:30	4	\$60.00	NM
Class of Time - Pre-emptible with notice									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
957457-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/09/12	10/15/12	4:30a-5a	430a-5a	MTWTF--	:30	4	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/09/12 4:54 AM 4:30a-5a 430a-5a :30 OFA-12-A-138H \$60.00 NM 2 WPBF W 10/10/12 4:56 AM 4:30a-5a 430a-5a :30 OFA-12-P-143H \$60.00 NM 3 WPBF Th 10/11/12 4:38 AM 4:30a-5a 430a-5a :30 OFA-12-G-145H \$60.00 NM 4 WPBF F 10/12/12 4:43 AM 4:30a-5a 430a-5a :30 OFA-12-P-143H \$60.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPBF M 10/15/12 4:54 AM 4:30a-5a 430a-5a :30 OFA-12-G-145H \$60.00 NM									
12	10/09/12	10/12/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/09/12 5:43 PM M-F 5pm News 5-6pm :30 OFA-12-A-138H \$225.00 NM 4 WPBF W 10/10/12 5:22 PM M-F 5pm News 5-6pm :30 OFA-12-P-143H \$225.00 NM 5 WPBF Th 10/11/12 5:10 PM M-F 5pm News 5-6pm :30 OFA-12-G-145H \$225.00 NM 1 WPBF F 10/12/12 5:27 PM M-F 5pm News 5-6pm :30 OFA-12-G-145H \$225.00 NM									
13	10/09/12	10/12/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	4	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF Tu 10/09/12 6:22 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-A-138H \$125.00 NM 3 WPBF W 10/10/12 6:27 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-G-145H \$125.00 NM 5 WPBF Th 10/11/12 WPBF News 25 Mornings 6-7AM :00 <del>\$125.00</del> NM Credited 2 WPBF F 10/12/12 WPBF News 25 Mornings 6-7AM :00 <del>\$125.00</del> NM Credited									
14	10/09/12	10/15/12	Good Morning America	7-9AM	MTWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/09/12 8:42 AM Good Morning America 7-9AM :30 OFA-12-A-138H \$275.00 NM 2 WPBF W 10/10/12 7:55 AM Good Morning America 7-9AM :30 OFA-12-P-143H \$275.00 NM 4 WPBF Th 10/11/12 7:25 AM Good Morning America 7-9AM :30 OFA-12-P-143H \$275.00 NM 5 WPBF F 10/12/12 7:29 AM Good Morning America 7-9AM :30 OFA-12-P-143H \$275.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 10/15/12 8:53 AM Good Morning America 7-9AM :30 OFA-12-P-143H \$275.00 NM									
15	10/09/12	10/15/12	Jeopardy	7:30-8PM	MTWTF--	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/09/12 Jeopardy 7:30-8PM :00 <del>\$850.00</del> NM Credited 3 WPBF W 10/10/12 7:28 PM Jeopardy 7:30-8PM :30 OFA-12-P-143H \$850.00 NM									

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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1537	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/09/12	10/15/12	Jeopardy	7:30-8PM	MTWTF--	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12		Jeopardy	7:30-8PM	:00		<del>\$850.00</del> NM
Credited									
5	WPBF	F	10/12/12		Jeopardy	7:30-8PM	:00		<del>\$850.00</del> NM
Credited									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/15/12		Jeopardy	7:30-8PM	:00		<del>\$850.00</del> NM
Credited									
16	10/09/12	10/15/12	Dr. Oz M-F 9-10a	9-10a	MTWTF--	:30	4	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/09/12	9:21 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-Z-141H	\$100.00 NM
4	WPBF	W	10/10/12	9:12 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-G-145H	\$100.00 NM
5	WPBF	Th	10/11/12	9:55 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-G-145H	\$100.00 NM
1	WPBF	F	10/12/12		Dr. Oz M-F 9-10a	9-10a	:00		<del>\$100.00</del> NM
Credited									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/15/12	9:55 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-G-145H	\$100.00 NM
17	10/15/12	10/15/12	DANCING W/STARS	8-10P	2-----	:30	2	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	2-----	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/15/12		DANCING W/STARS	8-10P	:00		<del>\$2,500.00</del> NM
Credited									
1	WPBF	M	10/15/12	9:20 PM	DANCING W/STARS	8-10P	:30	OFA-12-G-145H	\$2,500.00 NM
18	10/13/12	10/13/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$30.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1-	1	\$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	5:00 AM	Sat 5-6am News	Sat 5-6am	:30	OFA-12-G-145H	\$30.00 NM
19	10/14/12	10/14/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12		Chris Matthews	Sun 10-10:30AM	:00		<del>\$225.00</del> NM
Credited									
20	10/14/12	10/14/12	666 PARK AVE	10-11PM	-----1	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	10:47 PM	666 PARK AVE	10-11PM	:30	OFA-12-G-145H	\$1,000.00 NM
21	10/14/12	10/14/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$300.00	NM

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957457-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1537	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	10/14/12	11:41 PM	Sun 11:35pm	Late News	1135p-12am	:30	OFA-12-P-143H	\$300.00	NM
22	10/14/12	10/14/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$50.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	10/14/12	4:59 AM	Sun 5-6am	News	Sun 5-6am	:30	OFA-12-G-145H	\$50.00	NM
23	10/14/12	10/14/12	Sun 630pm News	630-7pm	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	10/14/12		Sun 630pm	News	630-7pm	:00		<del>\$400.00</del>	NM
	Credited								
24	10/14/12	10/14/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$325.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	10/14/12	7:55 AM	GMA Sunday	7-8am	Sun 7-8am	:30	OFA-12-P-143H	\$325.00	NM
25	10/14/12	10/14/12	AFV	7-8PM	-----1	:30	1	\$825.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$825.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	10/14/12	7:19 PM	AFV		7-8PM	:30	OFA-12-G-145H	\$825.00	NM
26	10/14/12	10/14/12	Sun 9-10am	9-10am	-----1	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	10/14/12	9:18 AM	Sun 9-10am		9-10am	:30	OFA-12-P-143H	\$900.00	NM
27	10/14/12	10/14/12	REVENGE	9-10PM	-----1	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$2,175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	10/14/12	9:21 PM	REVENGE		9-10PM	:30	OFA-12-P-143H	\$2,175.00	NM
28	10/09/12	10/09/12	DANCING RESULTS	8-9PM	-1-----	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-----	1	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu	10/09/12			DANCING RESULTS	8-9PM	:00		<del>\$1,500.00</del>	NM
	Credited								
29	10/10/12	10/10/12	MODERN FAM/NEIGHBC9-10PM		--2----	:30	2	\$2,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--2----	2	\$2,300.00				

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957457-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR AMERICA	1537

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/10/12	10/10/12	MODERN FAM/NEIGHBC9-10PM		--2----	:30	2	\$2,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/10/12	9:19 PM	MODERN FAM/NEIGHBORS	9-10PM	:30	OFA-12-G-145H	\$2,300.00 NM
1	WPBF	W	10/10/12	9:48 PM	MODERN FAM/NEIGHBORS	9-10PM	:30	OFA-12-P-143H	\$2,300.00 NM
30	10/09/12	10/15/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWTF--S	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--S	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/10/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-P-143H	\$500.00 NM
5	WPBF	Th	10/11/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-G-145H	\$500.00 NM
4	WPBF	F	10/12/12	11:12 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-G-145H	\$500.00 NM
1	WPBF	Su	10/14/12	11:12 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-P-143H	\$500.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/15/12		M-SUN WPBF News 25 @ 11PM	11-11:35PM	:00		<del>\$500.00</del> NM
Credited									
31	10/09/12	10/15/12	The View	11A-12PM	MTWTF--	:30	3	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	10:59 AM	The View	11A-12PM	:30	OFA-12-Z-141H	\$800.00 NM
3	WPBF	W	10/10/12	11:34 AM	The View	11A-12PM	:30	OFA-12-G-145H	\$800.00 NM
4	WPBF	F	10/12/12	10:59 AM	The View	11A-12PM	:30	OFA-12-G-145H	\$800.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/15/12	11:00 AM	The View	11A-12PM	:30	OFA-12-G-145H	\$800.00 NM
32	10/09/12	10/15/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	4	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/09/12	5:10 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-Z-141H	\$110.00 NM
3	WPBF	W	10/10/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-G-145H	\$110.00 NM
2	WPBF	Th	10/11/12	5:07 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-P-143H	\$110.00 NM
5	WPBF	F	10/12/12	5:28 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-G-145H	\$110.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-P-143H	\$110.00 NM
33	10/09/12	10/15/12	WPBF News 25 Mornings	5:30-5:57am	MTWTF--	:30	4	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	5:57 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-Z-141H	\$160.00 NM
3	WPBF	W	10/10/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-P-143H	\$160.00 NM
5	WPBF	Th	10/11/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-G-145H	\$160.00 NM
2	WPBF	F	10/12/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-P-143H	\$160.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957457-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/09/12	10/15/12	WPBF News 25 Mornings	5:30-5:57am	MTWTF--	:30	4	\$160.00	NM
Class of Time - Pre-emptible with notice									
	10/15/12	10/21/12	M-----		1		\$160.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/15/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-G-145H	\$160.00 NM
34	10/09/12	10/15/12	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	4	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-A-138H	\$525.00 NM
1	WPBF	W	10/10/12	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-G-145H	\$525.00 NM
4	WPBF	Th	10/11/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-P-143H	\$525.00 NM
5	WPBF	F	10/12/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-P-143H	\$525.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/15/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-G-145H	\$525.00 NM
35	10/09/12	10/15/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	10/09/12		Wheel Of Fortune	7-7:30PM	:00		<del>\$800.00</del> NM
Credited									
3	WPBF	W	10/10/12		Wheel Of Fortune	7-7:30PM	:00		<del>\$800.00</del> NM
Credited									
2	WPBF	Th	10/11/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	OFA-12-G-145H	\$800.00 NM
4	WPBF	F	10/12/12		Wheel Of Fortune	7-7:30PM	:00		<del>\$800.00</del> NM
Credited									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12		Wheel Of Fortune	7-7:30PM	:00		<del>\$800.00</del> NM
Credited									
36	10/12/12	10/12/12	SHARK TANK	8-9PM	----1--	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----1--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/12/12	8:45 PM	SHARK TANK	8-9PM	:30	OFA-12-G-145H	\$2,000.00 NM
37	10/13/12	10/13/12	ACCESS HOLLYWOOD	ACCESS HOLLYW	-----1-	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1-	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	12:23 AM	ACCESS HOLLYWOOD WKND	ACCESS HOLLYW	:30	OFA-12-P-143H	\$50.00 NM
38	10/13/12	10/13/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1-	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	6:43 AM	Sat 6-7am News	Sat 6-7am	:30	OFA-12-P-143H	\$160.00 NM



## INVOICE



Send Payment To:

**WPBF**  
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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957457-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/13/12	10/13/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$325.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	7:47 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	OFA-12-G-145H	\$325.00 NM
40	10/13/12	10/13/12	Sat 8-9am News	Sat 8-9am	-----2-	:30	2	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----2-	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	8:22 AM	Sat 8-9am News	Sat 8-9am	:30	OFA-12-P-143H	\$225.00 NM
2	WPBF	Sa	10/13/12	8:42 AM	Sat 8-9am News	Sat 8-9am	:30	OFA-12-G-145H	\$225.00 NM
41	10/14/12	10/14/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$90.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:38 AM	Sun 6-7am News	Sun 6-7am	:30	OFA-12-P-143H	\$90.00 NM
42	10/14/12	10/14/12	ONCE UPON A TIME	8-9PM	-----1	:30	1	\$1,800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	8:17 PM	ONCE UPON A TIME	8-9PM	:30	OFA-12-G-145H	\$1,800.00 NM
43	10/10/12	10/10/12	NASHVILLE	10-11PM	--1----	:30	1	\$2,175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--1----	1	\$2,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	10:38 PM	NASHVILLE PREMIERE	10-11P 10/10	:30	OFA-12-G-145H	\$2,175.00 NM
44	10/09/12	10/12/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	1	\$110.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-A-138H	\$110.00 NM
45	10/15/12	10/15/12	CASTLE	10-11PM	1-----	:30	1	\$2,500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	10:42 PM	CASTLE	10-11PM	:30	OFA-12-P-143H	\$2,500.00 NM
46	10/12/12	10/12/12	20/20	10-11PM	----1--	:30	1	\$2,200.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----1--	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/12/12	10:37 PM	20/20	10-11PM	:30	OFA-12-P-143H	\$2,200.00 NM
47	10/14/12	10/14/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$225.00				

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957457-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1537	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
47	10/14/12	10/14/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	8:07 AM	Sun 8-9am News	Sun 8-9am	:30	OFA-12-G-145H	\$225.00 NM
48	10/11/12	10/11/12	NETWORK POLITICAL P9-11p		---1---	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	---1---	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	10:59 PM	NETWORK POLITICAL PROGR/9-11p		:30	OFA-12-P-143H	\$1,800.00 NM
49	10/13/12	10/13/12	Nascar Cup Series	730pm-11:30pm	-----1-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	11:20 PM	Nascar Cup Series	730pm-11:30pm	:30	OFA-12-G-145H	\$400.00 NM
50	10/13/12	10/13/12	Nascar Cup Series	730pm-11:30pm	-----S-	:30	1	\$725.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$725.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	8:45 PM	Nascar Cup Series	730pm-11:30pm	:30	OFA-12-G-145H	\$725.00 NM
51	10/13/12	10/13/12	ABC College Football	12-330pm	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	12:04 PM	ABC College Football	12-330pm	:30	OFA-12-P-143H	\$1,000.00 NM
52	10/13/12	10/13/12	Sat 330-7pm ABC College	330-7pm	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	6:22 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	OFA-12-P-143H	\$1,000.00 NM
53	10/14/12	10/14/12	Sun ABC Prime A	7-8PM	-----S	:30	1	\$825.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$825.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	7:43 PM	Sun ABC Prime A	7-8PM	:30	OFA-12-P-143H	\$825.00 NM
54	10/14/12	10/14/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$180.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:00 AM	Sun 6-7am News	Sun 6-7am	:30	OFA-12-G-145H	\$180.00 NM
55	10/10/12	10/12/12	M-F 5pm News	5-6pm	--WTF--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--WTF--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/12/12	5:10 PM	M-F 5pm News	5-6pm	:30	OFA-12-P-143H	\$450.00 NM

## INVOICE



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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957457-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
56	10/14/12	10/14/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	11:59 PM	Sun 11:35pm Late News	1135p-12am	:30	OFA-12-G-145H	\$300.00 NM
57	10/13/12	10/13/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	11:46 PM	M-Sun 1130p-12am Late News	1130p-1205am	:30	OFA-12-P-143H	\$400.00 NM
58	10/11/12	10/11/12	Thur ABC Prime A	8-9PM	---T---	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---T---	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	8:00 PM	Thur ABC Prime A	8-9PM	:30	OFA-12-P-143H	\$1,800.00 NM
2	WPBF	Th	10/11/12	8:40 PM	Thur ABC Prime A	8-9PM	:30	OFA-12-G-145H	\$1,800.00 NM
59	10/13/12	10/13/12	Nascar Cup Series	730pm-11:30pm	-----S-	:30	1	\$725.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$725.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	9:45 PM	Nascar Cup Series	730pm-11:30pm	:30	OFA-12-P-143H	\$725.00 NM
60	10/14/12	10/14/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$180.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:58 AM	Sun 6-7am News	Sun 6-7am	:30	OFA-12-G-145H	\$180.00 NM
61	10/13/12	10/13/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	5:13 AM	Sat 5-6am News	Sat 5-6am	:30	OFA-12-P-143H	\$60.00 NM
62	10/10/12	10/14/12	M-SUN WPBF News 25 @11-11:35PM		--WTF-S	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF-S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-G-145H	\$1,000.00 NM
63	10/14/12	10/14/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	5:28 AM	Sun 5-6am News	Sun 5-6am	:30	OFA-12-P-143H	\$100.00 NM
64	10/14/12	10/14/12	PRIVATE PRACTICE WK12-1x		-----S	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$50.00				

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## INVOICE



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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957457-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
64	10/14/12	10/14/12	PRIVATE PRACTICE WK12-1x Class of Time - Pre-emptible with notice		-----S	:30	1	\$50.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/14/12</td><td>12:33 AM</td><td>PRIVATE PRACTICE WKNDLF</td><td>12-1x</td><td>:30</td><td>OFA-12-P-143H</td><td>\$50.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/14/12	12:33 AM	PRIVATE PRACTICE WKNDLF	12-1x	:30	OFA-12-P-143H	\$50.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Su	10/14/12	12:33 AM	PRIVATE PRACTICE WKNDLF	12-1x	:30	OFA-12-P-143H	\$50.00	NM																																	
65	10/13/12	10/13/12	M-Sun 1130p-12am Late 1130p-1205am Class of Time - Pre-emptible with notice		-----S-	:30	1	\$400.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$400.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/13/12</td><td>11:53 PM</td><td>M-Sun 1130p-12am Late News</td><td>1130p-1205am</td><td>:30</td><td>OFA-12-G-145H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S-	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/13/12	11:53 PM	M-Sun 1130p-12am Late News	1130p-1205am	:30	OFA-12-G-145H	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/08/12	10/14/12	-----S-	1	\$400.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Sa	10/13/12	11:53 PM	M-Sun 1130p-12am Late News	1130p-1205am	:30	OFA-12-G-145H	\$400.00	NM																																	
66	10/14/12	10/14/12	PRIVATE PRACTICE WK12-1x Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$25.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$25.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/14/12</td><td>12:51 AM</td><td>PRIVATE PRACTICE WKNDLF</td><td>12-1x</td><td>:30</td><td>OFA-12-G-145H</td><td>\$25.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	1	\$25.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/14/12	12:51 AM	PRIVATE PRACTICE WKNDLF	12-1x	:30	OFA-12-G-145H	\$25.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/08/12	10/14/12	-----S	1	\$25.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Su	10/14/12	12:51 AM	PRIVATE PRACTICE WKNDLF	12-1x	:30	OFA-12-G-145H	\$25.00	NM																																	
67	10/14/12	10/14/12	Sun 11:35pm Late News 1135p-12am Class of Time - Pre-emptible with notice		-----S	:30	1	\$300.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$300.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/14/12</td><td></td><td>Sun 11:35pm Late News</td><td>1135p-12am</td><td>:00</td><td></td><td><del>\$300.00</del></td><td>NM</td></tr></table> <p>Credited</p>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	1	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/14/12		Sun 11:35pm Late News	1135p-12am	:00		<del>\$300.00</del>	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/08/12	10/14/12	-----S	1	\$300.00																																						
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1	WPBF	Su	10/14/12		Sun 11:35pm Late News	1135p-12am	:00		<del>\$300.00</del>	NM																																	
68	10/13/12	10/13/12	Sat 5-6am News Class of Time - Pre-emptible with notice	Sat 5-6am	-----S-	:30	1	\$60.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$60.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/13/12</td><td>5:45 AM</td><td>Sat 5-6am News</td><td>Sat 5-6am</td><td>:30</td><td>OFA-12-G-145H</td><td>\$60.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S-	1	\$60.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/13/12	5:45 AM	Sat 5-6am News	Sat 5-6am	:30	OFA-12-G-145H	\$60.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/08/12	10/14/12	-----S-	1	\$60.00																																						
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1	WPBF	Sa	10/13/12	5:45 AM	Sat 5-6am News	Sat 5-6am	:30	OFA-12-G-145H	\$60.00	NM																																	
69	10/13/12	10/13/12	ABC College Football 12-330pm Class of Time - Fixed Non Pre-emptible		-----S-	:30	1	\$2,000.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$2,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/13/12</td><td>3:13 PM</td><td>ABC College Football</td><td>12-330pm</td><td>:30</td><td>OFA-12-G-145H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S-	1	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/13/12	3:13 PM	ABC College Football	12-330pm	:30	OFA-12-G-145H	\$2,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/08/12	10/14/12	-----S-	1	\$2,000.00																																						
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1	WPBF	Sa	10/13/12	3:13 PM	ABC College Football	12-330pm	:30	OFA-12-G-145H	\$2,000.00	NM																																	
70	10/14/12	10/14/12	PRIVATE PRACTICE WK12-1x Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$25.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$25.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/14/12</td><td>12:58 AM</td><td>PRIVATE PRACTICE WKNDLF</td><td>12-1x</td><td>:30</td><td>OFA-12-P-143H</td><td>\$25.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	1	\$25.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/14/12	12:58 AM	PRIVATE PRACTICE WKNDLF	12-1x	:30	OFA-12-P-143H	\$25.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WPBF	Su	10/14/12	12:58 AM	PRIVATE PRACTICE WKNDLF	12-1x	:30	OFA-12-P-143H	\$25.00	NM																																	
Total Spots							128																																				

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$59,270.00</b>
<u>Agency Commission</u>	<b>\$8,890.50</b>
<u>Net Amount Due</u>	<b>\$50,379.50</b>